

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

ACL Annual Conference: June 10-12, 2024 at University of Northwestern St. Paul (St. Paul, MN)

Virtual Conference: June 25-26, 2024 Online via Whova

BENEFITS	PLATINUM SPONSOR \$1,000 (3 available)	GOLD SPONSOR \$700 (6 available)	SILVER SPONSOR \$500	BRONZE SPONSOR \$250
Plenary Session Sponsorship (Keynote or Plenary Workshop) to include logo recognition in pre-roll video, In session display on app agenda, and signage at in-person session.	✓			
In-Person Special Event Sponsorship (6 available) to include logo recognition in app agenda, and signage at in-person event.		✓		
In-person Beverage/Refreshment Break Sponsorship to include logo recognition in conference agenda through Whova, and in-person signage at the break.			✓	
Post Conference Email Blast: ACL will send an HTML or text email on your behalf to the ACL Membership. (650+ librarians)	✓	✓		
Welcome Bag Swag Item: Send us your logoed promotional swag (pens, post-its, water bottle, notepad, etc.) for us to include in our welcome bags.	✓			
Sponsor Carousel to include rotating logo on top right corner of event hosting web platform and on bottom of event hosting mobile platform.	✓	✓		
Logo on pre-conference email blasts & social media	✓	✓	✓	
Opportunity to attend and have a booth at Vendor Showcase on Tuesday, June 11, 2-4 PM to engage with attendees face-to-face	✓	✓	✓	
Opportunity to have unstaffed booth during Vendor Showcase on Tuesday, June 11 to display promotional materials or products.	✓	✓	✓	✓
Recognition on ACL Conference Website	Linked Company Logo	Linked Company Logo	Linked Company Name	Linked Company Name
Sponsor profile in Whova (event hosting platform) includes logo, website, contact info, company description	✓	✓	✓	✓
Ability to link to a company video (YouTube or Vimeo), opportunity to add up to 3 PDF files (10 MB file size limit) AND chat box to engage with attendees during conference	✓	✓	✓	No video; includes upload of 1 PDF and chat function
Logo listed on home page of event hosting web platform and scrolling on attendee agenda screen in the mobile hosting platform.	✓	✓	✓	✓
Sponsor Directory Listing in Whova, our event hosting platform.	✓	✓	✓	✓
Complementary Virtual Conference Access: June 25-26 Participate in sessions and make connections with attendees.	3	2	2	1
In-app private messaging to any attendee during conference & schedule one-on-one meetings with attendees	✓	✓	✓	✓
Post in conference app Community Board —Start conversations, share offerings, job openings, etc	✓	✓	✓	✓

Registration Deadline: 5/9/24*

acl.org/conference/sponsorship-exhibiting/

Contact Kari Siders, Vendor Coordinator, with questions.

*\$50 late fee after 4/30/24

937-766-2255 or vendor@acl.org