

The campus library that never closes.

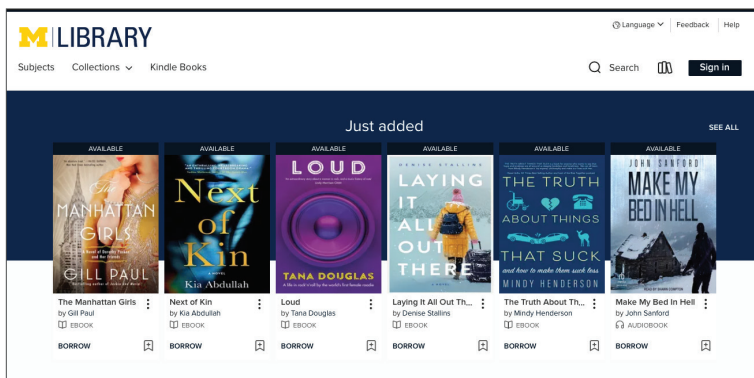
Build a catalog from 3+million digital titles available anytime, anywhere.

OverDrive[®]

OverDrive is the leading digital reading platform for libraries and schools worldwide. We are dedicated to creating “a world enlightened by reading” by delivering the industry’s largest catalog of ebooks, audiobooks and other digital media to a growing network of 76,000 libraries and schools in 94 countries.

OverDrive[®] Academic

OverDrive Academic is the cost-effective way to empower your students and staff! Create a digital library to support both curriculum and leisure reading with access to popular titles through a best-in-class platform that is easy and intuitive. OverDrive makes reading and listening available anytime, anywhere - even offline - and on nearly any digital device.



Your OverDrive website and Libby app interface will be set up using your institution's branding and logo. You can add custom URLs and links as needed to promote your home site. An OverDrive digital library is compatible with many authentication methods to ensure your users can access your collection. You'll have access to additional content from top authors, thought leaders and the world's leading publishers. We have options to integrate your OverDrive digital collection so your campus can find and access your curated collection in context.

TABLE OF CONTENTS

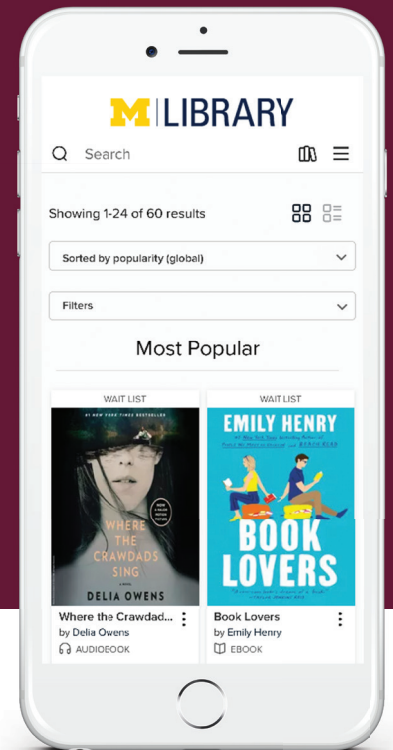
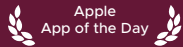
- 1) Libby – User Experience
- 2) OverDrive Marketplace – Content
- 3) Purchasing Options
- 4) OverDrive Resources
- 5) Current Customers



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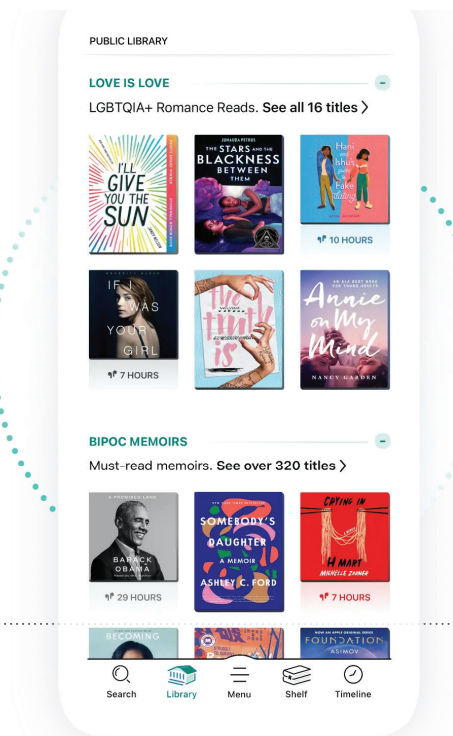


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Download ebooks and audiobooks for offline reading, or stream them to save space.



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Enjoy audiobooks in your car through Apple CarPlay, Android Auto, or a Bluetooth connection.

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An intuitive and beautiful audiobook player.

Libby makes it simple to listen when, where, and how you want. Swipe on the book cover to skip backward or forward. Increase playback speed up to 3x. Set a sleep timer until the end of the chapter or for 5, 10, 30 minutes, or more.

"I'm a big Libby fan because my drive to work is a heckin' pain and I like to listen to books while I'm behind the wheel."

BOOKRIOT

A state-of-the-art reading experience.

Libby's ebook reader makes it easy to customize how you read. You can adjust an ebook's font size, book layout, and lighting. As you read, you can also add bookmarks, create notes and highlights, and define words.

"Libby is one of the best resources out there in the e-reader world."

Forbes

OverDrive Marketplace

OverDrive Marketplace is the largest online database of digital ebooks, audiobooks and videos. Choose from millions of titles, thousands of publishers, and 100+ languages.

The screenshot shows the OverDrive Marketplace interface. At the top, there's a navigation bar with the OverDrive Marketplace logo, a search bar, and a cart icon showing a total of \$351.20. Below the navigation bar, there are tabs for 'SHOP', 'INSIGHTS', 'ADMIN', 'CURATE', 'NEWS', 'INVOICING', 'SUPPORT', and 'FEATURED'. The main content area displays the product page for 'Chasing Space: An Astronaut's Story of Grit, Grace, and Second Chances' by Leland Melvin. The page includes a book cover, a 'SAMPLE' button, and a 'Preview full title' option. The price is listed as \$15.99, with a 'MA 26 checkout' option for \$15.99. The page also features a 'Description' tab, 'Reviews', and 'Formats' sections. The description text is partially visible, mentioning Leland Melvin's journey from the NFL to space.

Reporting and Usage Features

- Real-time, customizable reports track usage of the collection.
- Reports include usage by time (day, week, and month) as well as by publisher, title, and format.
- Report data can be exported to Microsoft Excel spreadsheets for easy printing and emailing.

Local content

OverDrive enables you to upload any content that your school owns the publishing rights, licenses, and permissions to digitize, upload and distribute. You can post syllabi, reports, internal documents, or anything else you choose, so it is available for all of your students and faculty regardless of their location. Any 'owned' content must be formatted in EPub or PDF.

MARC Records For Your OverDrive Digital Library

MARC records provide integration of OverDrive digital content with your library's online catalog for increased discoverability. OverDrive provides you with multiple options that are ready to load with customization available. Additional fees may be associated with specific MARC record options.



Scan for a 2 minute video tour of Marketplace

Flexible purchasing options

Spend less and provide more access

MAXIMIZE AVAILABILITY OF YOUR COLLECTION BY DIVERSIFYING WHAT LENDING MODELS YOU PURCHASE:

- OverDrive's suppliers and publishing partners choose the lending models in which they want to participate. They base their decisions on what will make their catalogs as widely available as possible while still supporting their authors and creators.
- The most widely adopted lending models are One Copy/One Use (OC/OU) and Metered Access (MA). Additional lending models offer mass access for lower costs. **NOTE: Not all titles are available in all lending models.**
- Publishers and OverDrive suppliers make significant portions of their catalogs available in 2 or more lending models, creating options to control costs and provide a better user experience.



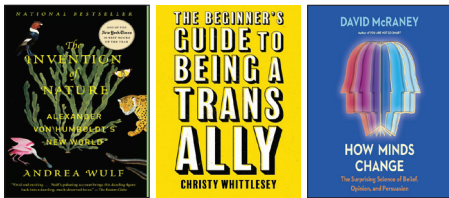
UNDERSTANDING LENDING MODELS

One Copy/One User (OC/OU) - Each purchased title is available to one reader at a time. These copies never expire and are a permanent part of your digital collection.

Metered Access (MA) - A purchased title is available to one reader at a time and expires from your collection after a set number of checkouts, a period of time or a combination of both time and checkouts.

OverDrive MAX/Metered Access Concurrent Users (MAX/MACU) - You pay a premium to be able to have up to 100 users have concurrent access to the same title. This is ideal for book clubs, course reading or assigned reading for groups/departments.

Simultaneous Use (SU) - Unlimited access to your entire school purchased as "plans" where you select a set number of titles from a publisher's catalog for a flat fee. **A catalog of 100,000+** ebooks and audiobooks from 85 publishers and suppliers is offered in this lending model.

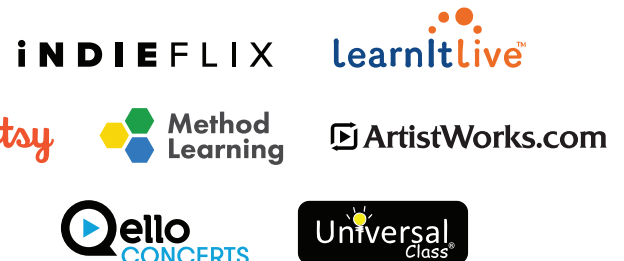


Cost Per Circ (CPC) - Only pay for the titles your readers use (each time a book is borrowed = a 'circ'). Add hundreds or thousands of titles for no upfront cost to your collection, only paying one low fee each time a title circs. A title typically costs \$2.00-\$4.00 each time it circs. You can choose to limit costs and individual use with CPC and titles can be borrowed concurrently.

Databases & Streaming Media services

Our new Libby Extras: Databases & Streaming Media services offer either Simultaneous Use or a low-cost, per-user model depending on the content provider.

Class Sets - Allow a group to read the same digital title at the same time, with one dedicated copy available for each user during a specified lending period. Perfect for high-volume, temporary needs such as all-class reads and core curriculum assigned reading.

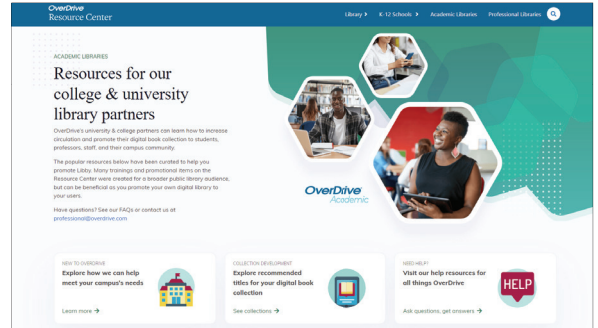


OverDrive Resources

We're here to help make OverDrive a success for your organization with OverDrive Online Resources.

Marketing and Outreach: Kits, Social Graphics, E-Mail Templates

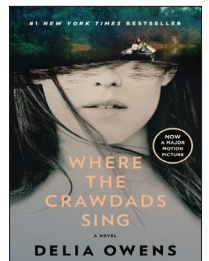
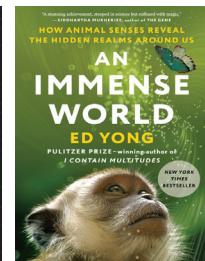
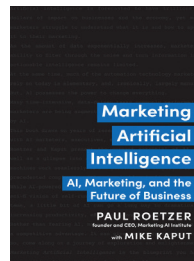
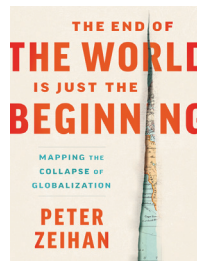
Advertise your digital collection! Raise awareness about your digital collection with print materials, web and social media graphics and emails to your organization.



resources.overdrive.com

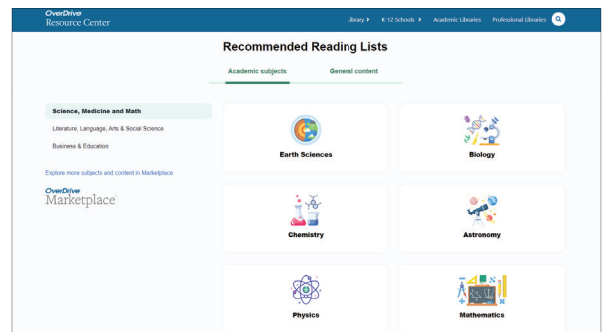
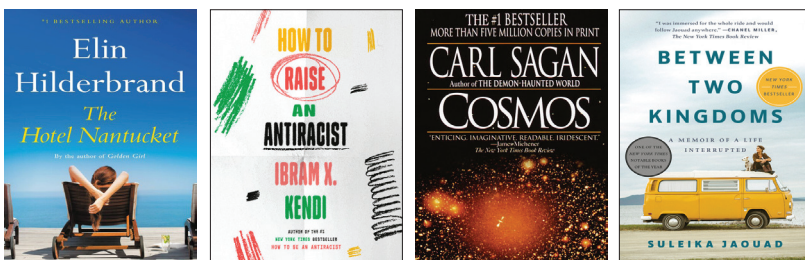
Staff Training: On-Demand Webinars, How-To Videos, Training Kits

OverDrive provides training to help you better understand your ebook collection and develop the know-how to help others, too. Best of all, you can fit learning into your busy schedule with access to OverDrive training any time of day or night.



Collection Development: Recommended Lists

Looking for new and popular content? Our Collection Development Librarians are here to help. We create recommended lists and collections based on reviews, media coverage and more, with the best hand-picked titles. We also highlight the latest sales and promotions!



Pricing Structure

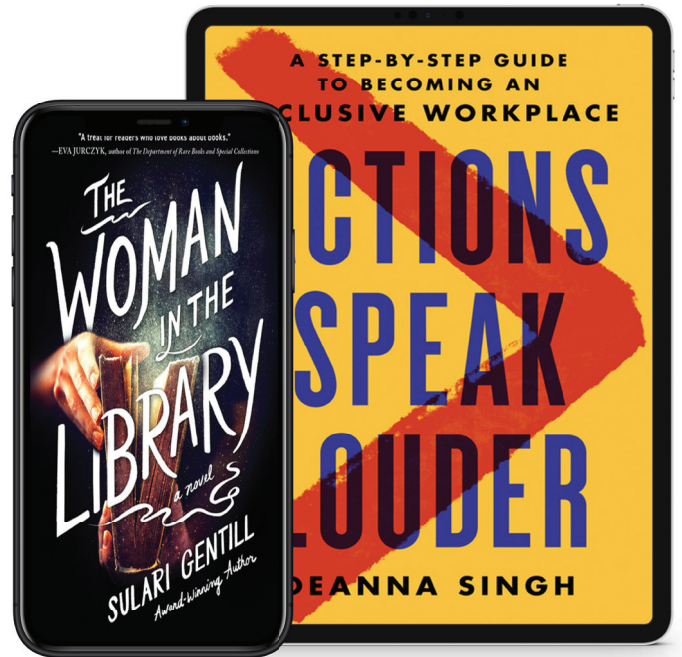
The Annual Cost for an OverDrive Platform has two parts:
Hosting Fee and Content Fee

Hosting Fee - Includes but is not limited to:

- Website, app and software maintenance and updates
- Resources, staff training and patron support
- Reporting modules
- Configuration and license fees
- Bandwidth for all downloads
- Digital Rights Management (DRM)

Content Fee – Also referred to as Content ‘Credit’

- Content Credit is used for purchasing titles with OverDrive.
- The money does not all need to be spent at one time and leftover credit can roll over into the next cycle.



Publisher Partner Highlight



Partner Highlight



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

