

# Flexible purchasing options

*Spend less and provide more access*

## MAXIMIZE AVAILABILITY OF YOUR COLLECTION BY DIVERSIFYING WHAT LENDING MODELS YOU PURCHASE:

- OverDrive's suppliers and publishing partners choose the lending models they participate in. They base their decisions on what will make their catalogs as widely available as possible while still supporting their authors and creators.
- The most widely adopted lending models are One Copy/One Use (OC/OU) and Metered Access (MA). Additional lending models offer mass access for lower costs. **NOTE: Not all titles are available in all lending models.**
- Publishers and OverDrive suppliers make significant portions of their catalogs available in 2 or more lending models, creating options to control costs and provide a better user experience.



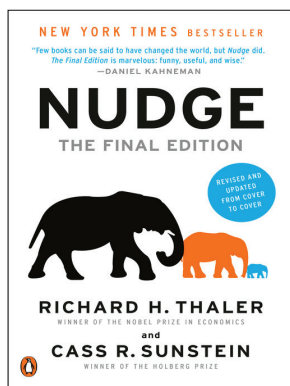
## UNDERSTANDING LENDING MODELS

**One Copy/One User (OC/OU)** - Each purchased title is available to one reader at a time. These copies never expire and are a permanent part of your digital collection.

**Metered Access (MA)** - A purchased title is available to one reader at a time and expires from your collection after a set number of checkouts, a period of time or a combination of both time and checkouts.

**OverDrive MAX/Metered Access Concurrent Users (MAX/MACU)** - There is a premium to be able to have up to 100 users have concurrent access to the same title. This is ideal for book clubs, course reading or assigned reading for groups/departments.

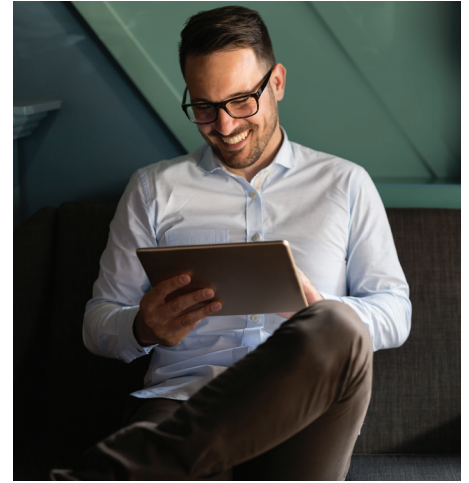
**Simultaneous Use (SU)** - Unlimited access to your entire institution or organization for a low flat fee based on the size of the user group. **A catalog of 100,000+** ebooks and audiobooks from 85 publishers and suppliers is offered in this lending model.



**Cost Per Circ (CPC)** - Only pay for the titles your readers use (each time a book is borrowed = a 'circ'). Most cost \$2.00-\$4.00 each time a title circs. Add hundreds or thousands of titles for no upfront cost to your collection, only paying one low fee any time a title circs. OverDrive's system has settings you choose to limit costs and individual use. CPC titles can be borrowed concurrently. This is an ideal way to offer a great selection, have low costs and lots of availability.

## Databases & Streaming Media services

Our new Libby Extras: Databases & Streaming Media services offer either



## LENDING MODEL ADVANTAGES AND DISADVANTAGES

	ADVANTAGES	LIMITATIONS
<b>OC/OU</b>	<ul style="list-style-type: none"> <li>• Best selection</li> <li>• Own in perpetuity</li> </ul>	<ul style="list-style-type: none"> <li>• Higher upfront cost</li> <li>• Only one user at time</li> </ul>
<b>MA</b>	<ul style="list-style-type: none"> <li>• Best selection</li> <li>• Less costly than OC/OU</li> </ul>	<ul style="list-style-type: none"> <li>• Expire from your collection</li> <li>• Only one user at time</li> </ul>
<b>(MAX/MACU)</b>	<ul style="list-style-type: none"> <li>• Inexpensive per user</li> <li>• Mass access</li> </ul>	<ul style="list-style-type: none"> <li>• Expire from your collection</li> </ul>
<b>SU</b>	<ul style="list-style-type: none"> <li>• Inexpensive per user</li> <li>• Mass access</li> </ul>	<ul style="list-style-type: none"> <li>• Expire from your collection</li> </ul>
<b>CPC</b>	<ul style="list-style-type: none"> <li>• Inexpensive per user</li> <li>• Mass access</li> <li>• Budget controls</li> <li>• No costs for titles not used</li> <li>• Offer greater selection with no upfront costs</li> </ul>	<ul style="list-style-type: none"> <li>• All checkouts create a cost</li> </ul>

## DATABASES & STREAMING MEDIA

<b>Unlimited Use</b>	<ul style="list-style-type: none"> <li>• Inexpensive per user</li> <li>• Mass access</li> <li>• Large selection of content</li> </ul>	<ul style="list-style-type: none"> <li>• It is an annual cost</li> </ul>
<b>Unlimited Access /Per User</b>	<ul style="list-style-type: none"> <li>• Inexpensive per user</li> <li>• Mass access</li> <li>• Large selection of content</li> </ul>	<ul style="list-style-type: none"> <li>• It is an annual cost</li> </ul>