

# 2020 ACL Fall Virtual Workshop Series

Registration is reserved for 2020 ACL members & includes access to all 8 webinars. [Register HERE](#)

**Wednesday, September 2, 2020 1-2:30 PM EDT**

## **Experience the View! Using Student Perspectives to Improve Website Navigation**

*Erin McCoy, Reference and Instruction Librarian, Massasoit Community College*

Have you ever driven a different way to work and encountered traffic, random left-hand turns, school busses or other unexpected obstacles? This is what it is like when observing someone else navigate your website. Data gleaned from such observations can help you identify what essential elements should remain the focus of your homepage and also the ways website navigation can be improved. This workshop focuses on the process of conducting a usability study of the Massasoit Library website, analyzing the data produced from the study and making user-focused decisions regarding website priorities.

**Wednesday, September 16, 2020 1-2:30 PM EDT**

## **And Our Neighbors As Ourselves? Service to Patrons Beyond Our Campus Community**

*Julie Sweeney, Instructional Services Librarian, Point Loma Nazarene University*

Academic libraries face the challenge of serving both our primary communities - the students, staff, faculty, and affiliated members of our host institution - and other interested patrons who are not affiliated with the institution. How do your library's policies regarding unaffiliated patrons compare with those of other libraries? In this session, a description of CLC libraries' policies and a review of the literature on this topic will help you create or update your library's policy for serving unaffiliated patrons.

**Wednesday, September 30, 2020 1-2:30 PM EDT**

## **Removing Library Instruction LIMITS with Online Tutorials**

*Pam Childers, System and Web Librarian, Indiana Wesleyan University*

With the growth of distance learning and the expectation of 24/7 access to library services, online tutorials are being used for information literacy instruction. However, are online tutorials an effective means of providing library instruction? What is the process for creating these tutorials? What software or equipment is needed? What subjects are appropriate? This workshop will examine the efficacy of online tutorials in terms of meeting student needs. As a group, we will look at the current research and explore how to use online tutorials to enhance, not replace, traditional classroom instruction.

**Wednesday, October 7, 2020 1-2:30 PM EDT**

## **Engaging First-year Students in Research and Writing through Community Service**

*Rodney Birch, Ed.D., Research & Instruction Services Librarian, Northwest Nazarene University;*

*Cathy Becker, Ph.D., Writing Center Coordinator, Northwest Nazarene University*

This presentation is "part two" to the 2019 conference presentation - Issues, Actions, & Elections: Librarians & First-year Students, in which librarians presented on their involvement during the fall 2018 semester in the first-year course at their university. Part two will address the lessons learned from fall 2018, the collaboration between two academic services departments and the first-year course director, and the result of the presentation to the first-year students. The presentation focuses on the research and writing process, and demonstrates the university's historical involvement in the community.

Wednesday, October 21, 2020 1-2:30 PM EDT

### **Stewarding Relationships and Resources: A Christian Perspective on Working with Vendors**

*Andrea Abernathy, Research and Instruction Librarian, George Fox University*

The environment in which we acquire electronic resources is drastically changed, but our mandate to meet the informational needs of our students and faculty remains. We approach vendors from a point of need, with strained budgets, additional institutional requirements for purchasing, and growing information needs. Negotiating the parameters of a renewal or a new acquisition requires content knowledge, interpersonal skills, time, strategy, and integrity. In this session, you will learn some practical strategies for obtaining both sustainable pricing, and flexible license agreements for your library through intentional stewardship of finances, and the relationship between you and the vendor. Success strategies for negotiation, ranging from the cold call to the prolonged negotiation for a needed resource, will be discussed, all within the context of Christ, and known best practices.

Wednesday, November 4, 2020 1-2:30 PM EST

### **No Longer Limited: Digital Accessibility Practices You Can Start Right Now**

*Amy C. Rice, Library Director, Northwest Nazarene University*

Improving accessibility of digital content helps all students. But you might ask, "Where do I begin?" In this presentation, you will learn some basic principles of Universal Design for Learning that will help you prioritize accessibility initiatives, and the presenter will demonstrate some easy to implement techniques and tools to help you begin. Some techniques are simple, such as formatting links to digital content. Other techniques will take a bit more planning, such as running accessibility checks on your website. At the end of this session, you should feel more confident about promoting accessibility in your digital content.

Wednesday, November 18, 2020 1-2:30 PM EST

### **Beyond Privilege: Addressing Diversity through Critical Information Literacy Theory**

*Robin Lang, Instructional Services Librarian, Point Loma Nazarene University*

This presentation will apply critical information literacy theory to the discussion in LIS around privilege and diversity in scholarship, information access, collection development, and IL instruction (#critlib). The presentation will explore the praxis by which critical theory can improve our work as academic librarians by recommending approaches that increase library relevance, student engagement, and diverse representation in our collections. Participants will learn to apply critical information literacy concepts in their work in collection development and in their pedagogy in standard one-shot sessions in order to motivate students to use a variety of sources created by a diversity of voices, including underrepresented voices.

Wednesday, December 2, 2020 1-2:30 PM EST

### **The Librarian's Role in the Mental Health Crisis**

*Jeremy Labosier, Associate Dean of the Library & Scholarly Communications Librarian, Biola University;*

*Laurel Watney, Library Director, Sterling College*

How do we help others, while also needing to take care of ourselves? The pandemic has increased already troubling mental health trends at a time where we serve as role models for many around us. Together, we look at self-care strategies for librarians, learn from librarians' experiences in the mental health field, and leave equipped with a toolkit to help both ourselves and our library communities with practical strategies for positive change.