

SPONSORSHIP & VIRTUAL EXHIBITOR OPPORTUNITIES

ACL Annual Conference: June 13-15, 2022	PLATINUM SPONSOR \$1,0000 (3 available)	GOLD SPONSOR \$700	SILVER SPONSOR \$500	BRONZE SPONSOR \$250	VIRTUAL EXHIBITOR BOOTH \$350
BENEFITS					
Plenary Session Sponsorship (Keynote or Plenary Workshop) to include logo recognition in pre-roll video, In session display on app agenda, and signage at in-person session.	✓				
Virtual Exhibitor Booth included with Sponsorship (see details for what's included in column)	✓				
In-Person Break Sponsorship (5 available) to include logo recognition in app agenda, and signage at in-person break.		✓			
Post Conference Email Blast: ACL will send an HTML or text email on your behalf to the ACL Membership. (600+ librarians)	✓	✓			
Sponsor Carousel to include rotating logo on top right corner of event hosting web platform and on bottom of event hosting mobile platform.	✓	✓			
Opportunity to host LIVE virtual product showcase during specified time in schedule. (June 13 or June 15)	✓	✓			
Logo on pre-conference email blasts & social media	✓	✓	✓		
Recognition on ACL Conference Website	Linked Company Logo	Linked Company Logo	Linked Company Name	Linked Company Name	Linked Company Name
Sponsor profile page in Whova (virtual event hosting platform) includes logo, website, contact info, company description	✓	✓	✓	✓	Exhibitor Profile includes same
Ability to link to a company video (YouTube or Vimeo), opportunity to add up to 3 PDF files (10 MB file size limit) AND chat box to engage with attendees during conference	✓	✓	✓	No video; includes upload of 1 PDF and chat function	✓
Logo listed on home page of event hosting web platform and scrolling on attendee agenda screen in the mobile hosting platform.	✓	✓	✓	✓	
Sponsor Directory Listing in Whova, our event hosting platform.	✓	✓	✓	✓	Exhibitor Directory Listing in Whova
Complementary Virtual Conference Access: June 13-15 Participate in sessions and make connections with attendees.	3	2	2	1	2
In-app private messaging to any attendee prior to and during conference & schedule one-on-one meetings with attendees	✓	✓	✓	✓	✓
Post in conference app Community Board —Start conversations, share offerings, job openings, etc	✓	✓	✓	✓	✓
“Request Information” button —generates lead information back to you/Lead Retrieval Reporting included					✓
Share coupons or raffle/giveaway —attendees provide email address to redeem					✓

Registration Deadline: 5/12/22*

www.acl.org/conference/vendor

Contact April McKinion, Conference Manager, with questions.

*\$50 late fee after 4/30/22

937-766-2255 or vendor@acl.org