



**CAPIRA TECHNOLOGIES LLC**  
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## Christian Library Consortium – January 30<sup>th</sup>, 2019

### **CAPIRAMOBILE DISCOUNT PROPOSAL**

#### Pricing

Pricing is primarily based upon the total potential population served by a library and its branches. This pricing proposal requires a three year contract. A three year contract includes time spent prior to the start of the “first year” for the design, build, testing and deployment of the application. Each year of service we provide maintenance to the application. The app’s “first year” starts when the application is fully approved by the library and deployed on the app stores where it would be available to download for patrons. The information and pricing in this proposal expires January 30<sup>th</sup>, 2020.

#### Custom Design Functionality

Custom functionality for mobile apps not listed can be negotiated for an additional fee, counting as custom programming and development work. Custom functionality works like the other listed modules.

#### Maintenance/Subscription

Each additional year of maintenance begins when the previous year maintenance duration expires. The library will automatically be billed for a year of maintenance when the previous year’s coverage expires. If the library chooses to discontinue maintenance, this application will no longer function and all associated web services will be disabled.

*Maintenance covers the following:*

1. Corrective Maintenance- modifying the project to correct issues or make minor cosmetic changes to existing data objects and views after deployment.
2. Perfective Maintenance- modifying the project to improve overall performance as needed.
3. Adaptive Maintenance- modifying the project to allow it to remain effective with required direct and 3<sup>rd</sup> party services that change.
4. Updates to ensure compatibility with platform minor version revisions that run on the devices specified under Supported Devices.
5. Technical support for any questions or troubleshooting needs.

#### Confidentiality

Any information that is shared between the Christian Library Consortium member library and Capira Technologies is solely private and is to be kept confidential.



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Module Name	Module Description
<b><i>Base Application</i></b>	<p><b>Features include:</b></p> <ul style="list-style-type: none"> <li>• Custom Application Design/Branding</li> <li>• Public Catalog Integration</li> <li>• Directions and GPS Navigation via Google or Apple Maps</li> <li>• Event Calendar Integration &amp; Searchability (if applicable)</li> <li>• ISBN/EAN Scanning &amp; Lookup</li> <li>• Web Management Console</li> <li>• Digital Library Card</li> <li>• Push Notification Support</li> <li>• Database Listing Integration &amp; Searchability</li> <li>• Patron Record Notifications—Fines, Holds, Card Expiration, etc.</li> <li>• One Touch Contact Menu Bar</li> <li>• Social Media App Integration (where applicable)</li> <li>• Digital Services Integration (where applicable)—3M, Overdrive, Freegal, etc.</li> <li>• Library Information &amp; Services Menus</li> </ul>
<b><i>Voice Over – Accessibility</i></b>	<p>Voice over is a gesture-based screen reader that allows visually impaired patrons enjoy the app. A single tap highlights an item and speaks its name, and a double one opens or activates the item.</p> <p>Optional add on – Free of charge</p>
<b><i>Multilingual Support</i></b>	<p>Your patrons can easily switch between their current interface language at any time using the built in application preferences menu. Apps that have this module will also prompt users to pick their preferred language the first time it is run.</p>



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<b><i>iCal Integration</i></b>	If your calendar of events provides individual fields for start and end program times, you can add functionality for allowing patrons to add events they are interested in to iCal on Apple iOS, or Google Calendar on Android OS.
<b><i>Google Analytics Integration</i></b>	Google Analytics for Mobile Apps captures mobile app-specific usage data and integrates it with your Google Analytics account.
<b><i>Self Checkout</i></b>	Using SIP2, your patrons can check out items using their device, as well as renewals.
<b><i>Mobile Library Card Sign Up</i></b>	Allow your patrons to apply for, or renew their library card via mobile device.
<b><i>Event Notification Service</i></b>	Patrons can sign up to receive notifications when new events are added to the calendar for specific subjects “Teens, Adults, Movies, Crafts, Exercise, etc”.
<b><i>iBeacon Integration</i></b>	Integration with low energy Bluetooth for circulation notices, event notices, and more.  <u>Functionalities:</u> <b>A:</b> Circulation Notices <b>B:</b> Event Notices (Event Calendar Hook-in) <b>C:</b> General Messages. <i>More than one iBeacon can be linked with each functionality</i>
<b><i>StackMap Integration</i></b>	Integrate with the StackMap book mapping service in your mobile app search results. StackMap subscription required.
<b><i>Multiple Accounts Support</i></b>	Hook in with multiple accounts to view records, place holds and have digital versions of multiple library cards all while signed on to the app.



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**CapiraMobile App**

Mobile Library App	Population Tier	List Price	Discount	Annual Cost
CapiraMobile - Base Application	Population served of 20-199	\$2,650.00	10% off List Price	\$2,385.00
CapiraMobile - Base Application	Population served of 200-999	\$2,850.00	10% off List Price	\$2,565.00
CapiraMobile - Base Application	Population served of 1,000-1,999	\$2,950.00	10% off List Price	\$2,655.00
CapiraMobile - Base Application	Population served of 2,000-3,999	\$3,075.00	10% off List Price	\$2,767.50
CapiraMobile - Base Application	Population served of 4,000-6,999	\$3,275.00	10% off List Price	\$2,947.50
CapiraMobile - Base Application	Population served of 7,000-11,999	\$3,475.00	10% off List Price	\$3,127.50
CapiraMobile - Base Application	Population served of 12,000-17,999	\$3,575.00	10% off List Price	\$3,217.50

**CapiraMobile – Optional Add On Modules**

Optional App Add Ons	Population Tier	List Price	Discount	Annual Cost
Multilingual Support (2 languages)	Population served of 20-999	\$750.00	15% off List Price	\$637.50
Multilingual Support (3 Languages)	Population served of 20-999	\$950.00	15% off List Price	\$807.50
iCal Integration	Population served of 20-999	\$250.00	15% off List Price	\$212.50
Google Analytics Integration	Population served of 20-999	\$200.00	15% off List Price	\$170.00
Self-Checkout	Population served of 20-999	\$950.00	15% off List Price	\$807.50
Mobile Library Card Signup	Population served of 20-999	\$550.00	15% off List Price	\$467.50
Event Notification Service	Population served of 20-999	\$750.00	15% off List Price	\$637.50
iBeacon Integration of Circulation Notices OR Event Notices OR General Messages	Population served of 20-999	\$400.00	15% off List Price	\$340.00
StackMap Integration	Population served of 20-999	\$550.00	15% off List Price	\$467.50
Multiple Account Support	Population served of 20-999	\$400.00	15% off List Price	\$340.00
Multilingual Support (2 languages)	Population served of 1,000-3,999	\$850.00	15% off List Price	\$722.50
Multilingual Support (3 Languages)	Population served of 1,000-3,999	\$1,050.00	15% off List Price	\$892.50
iCal Integration	Population served of 1,000-3,999	\$350.00	15% off List Price	\$297.50
Google Analytics Integration	Population served of 1,000-3,999	\$275.00	15% off List Price	\$233.75



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Self-Checkout	Population served of 1,000-3,999	\$1,050.00	15% off List Price	\$892.50
Mobile Library Card Signup	Population served of 1,000-3,999	\$650.00	15% off List Price	\$552.50
Event Notification Service	Population served of 1,000-3,999	\$850.00	15% off List Price	\$722.50
iBeacon Integration of Circulation Notices OR Event Notices OR General Messages	Population served of 1,000-3,999	\$450.00	15% off List Price	\$382.50
StackMap Integration	Population served of 1,000-3,999	\$650.00	15% off List Price	\$552.50
Multiple Account Support	Population served of 1,000-3,999	\$450.00	15% off List Price	\$382.50
Multilingual Support (2 languages)	Population served of 4,000-6,999	\$950.00	15% off List Price	\$807.50
Multilingual Support (3 Languages)	Population served of 4,000-6,999	\$1,150.00	15% off List Price	\$977.50
iCal Integration	Population served of 4,000-6,999	\$350.00	15% off List Price	\$297.50
Google Analytics Integration	Population served of 4,000-6,999	\$300.00	15% off List Price	\$255.00
Self-Checkout	Population served of 4,000-6,999	\$1,150.00	15% off List Price	\$977.50
Mobile Library Card Signup	Population served of 4,000-6,999	\$650.00	15% off List Price	\$552.50
Event Notification Service	Population served of 4,000-6,999	\$950.00	15% off List Price	\$807.50
iBeacon Integration of Circulation Notices OR Event Notices OR General Messages	Population served of 4,000-6,999	\$500.00	15% off List Price	\$425.00
StackMap Integration	Population served of 4,000-6,999	\$650.00	15% off List Price	\$552.50
Multiple Account Support	Population served of 4,000-6,999	\$500.00	15% off List Price	\$425.00
Multilingual Support (2 languages)	Population served of 7,000-17,999	\$1,050.00	15% off List Price	\$892.50
Multilingual Support (3 Languages)	Population served of 7,000-17,999	\$1,250.00	15% off List Price	\$1,062.50
iCal Integration	Population served of 7,000-17,999	\$350.00	15% off List Price	\$297.50
Google Analytics Integration	Population served of 7,000-17,999	\$350.00	15% off List Price	\$297.50
Self-Checkout	Population served of 7,000-17,999	\$1,250.00	15% off List Price	\$1,062.50
Mobile Library Card Signup	Population served of 7,000-17,999	\$750.00	15% off List Price	\$637.50
Event Notification Service	Population served of 7,000-17,999	\$1,050.00	15% off List Price	\$892.50
iBeacon Integration of Circulation Notices OR Event Notices OR General Messages	Population served of 7,000-17,999	\$500.00	15% off List Price	\$425.00
StackMap Integration	Population served of 7,000-17,999	\$750.00	15% off List Price	\$637.50
Multiple Account Support	Population served of 7,000-17,999	\$500.00	15% off List Price	\$425.00