



Vendor Exhibit Invitation
Association of Christian Librarians
54th Annual Conference
Vendor Day: Wednesday, June 9, 2010
Northwestern College, St. Paul, Minnesota
www.acl.org/conference.cfm

I am pleased to extend you an invitation to participate in Vendor Day at the 54th Annual Conference of the Association of Christian Librarians, Wednesday, June 9, 2010 at Northwestern College, St. Paul, MN.

The Association of Christian Librarians represents librarians and institutions which serve the academic library community throughout the United States and Canada. **ACL members are primarily evangelical, Christian librarians who serve in accredited institutions of higher education, which offer a variety of liberal arts and theological curriculums.**

Attendees of our ACL Conference represent a variety of institutional administrators and library professionals that enable the vendors to negotiate directly with those empowered to make financial decisions and commitments. **Attendees of the 2009 conference represented 115 different institutions with a combined buying power of over 35 million dollars.**

Vendors will be assured of **at least a two hour no-conflict access to approximately two hundred participants** at various times between **10 AM and 3 PM on Wednesday, June 9, 2010**. Lunch with the conference participants is included.

Vendor display options: We have several display options for you to choose from. There are minimal amenities and dimensions available: 10'x10' approximate space, 9' ceiling, and 1-8' x 2' table with white table cloth, 1 power outlet per request, and limited back wall spaces for display purposes per request.

Option 1	Staffed Display	\$250
Option 2	Unstaffed Display	\$150
Option 3	Unstaffed Display; 1/2 Table	\$75
Option 4	Unstaffed Display; 1/3 Table	\$50
Option 5	Double Booth Display	\$500

Vendor display additions: Wireless, additional tables, power outlet or double booth space. See invoice for additional information and pricing where applicable.

Vendor presentations: This year we are offering a new option. We will have an informal presentation area in the vendor exhibit area where vendors can present more detailed information about their product(s) to a small group of attendees. Vendors will be allowed to present multiple times throughout the day. At least one time slot will be provided during the exclusive, scheduled vendor time. Time slots would be approximately 20 to 30 minutes long. Please indicate your interest in participating on the registration page. You will be informed of your scheduled time slots in advance.



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Vendor sponsorship opportunities: ACL is interested in partnering with exhibitors who support the mission and goals of the Association by providing the opportunity for additional sponsorship opportunities. Available at three levels, you'll find a level that meets your marketing needs and budget, while offering additional benefits to you as a sponsor. It is not necessary to be present as an exhibitor in order to participate in the sponsorship opportunities. Please indicate your sponsorship interest on the invoice page.

Benefits	Level 1 \$100	Level 2 \$200	Level 3 \$300
Tote Bag Insert	✓	✓	✓
2010 Conference Notebook Advertisement		✓	✓
Sponsor Signage at afternoon refreshment break			✓

Tote Bag Insert: Any type of promotional item, including pens, notepads, flier, etc. One item per person.

Conference Notebook Advertisement: A one page advertisement in the vendor section of the conference notebook.

Sponsor Signage: A large sign placed on or near the refreshment table at an afternoon break.

Please contact **Rodney Birch, Vendor Coordinator** at (913) 971-3563 or rgbirch@mnu.edu Exhibit space is limited, so I encourage you to give immediate consideration to this opportunity and to submit your **registration form and \$50 non-refundable deposit** as soon as possible. Payment in full for exhibit space will be due no later than **March 31, 2010**. *Participants will receive additional conference information upon submission of the registration form.*



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Registration
Association of Christian Librarians
54th Annual Conference, June 7-10, 2010
“True North: Illumination – Inspiration - Information”
Northwestern College, St. Paul, Minnesota
Vendor Day, Wednesday, June 9, 2010

LISTING FOR CONFERENCE EXHIBIT DIRECTORY:

Company Name: _____

Address: _____

Web Page: _____

Phone: _____ **Fax:** _____

Exhibitor(s): _____

Contact Person: _____

Title: _____

Address: _____

E-Mail: _____

Phone: _____ **Fax:** _____

If your company is interested in making an informal presentation, please include some basic information below.

Presentation Topic or Product Description: _____

Make checks payable to the **Association of Christian Librarians**. Please send registration form and \$50 non-refundable deposit to: Association of Christian Librarians, P.O. Box 4 Cedarville, OH 45314 or fax (937)766-5499. To pay by credit card, contact the ACL Home Office at (937)766-2255.